Quick Start Guide

Congratulations on the purchase of your Alexander watch. This wristwatch was made to the highest standards of Swiss watchmaking and has been crafted from the finest materials available.

If cared for and maintained, your watch will provide you with years of reliable and excellent service.

Welcome to the world of Alexander!

GENERAL INFORMATION

Your watch is water resistant. Water resistance is an indication of your timepiece's ability to withstand water at an indicated depth in static water.

We do not recommend immersing your wristwatch in water unless it is rated at 200 meters water resistance or greater.

Every Alexander timepiece is fitted with a Sapphire crystal. This crystal is extremely durable and scratch resistant. However, due care should still be taken not to knock the crystal against sharp or protruding surfaces.

SERVICE

If your timepiece indicates that it is quartz, it will be powered by a battery. Battery life is dependant on usage, especially if excessive use is made of features such as a chronograph (where applicable).

We recommend that you service your watch every 3 to 5 years or have it serviced during a battery replacement. For quartz watches (battery powered), service usually involves only a battery change and/or gasket change to ensure water tightness.

LEATHER STRAPS

If your watch is fitted with a leather strap, due care should be taken not to subject the watch to moisture or liquid. The more the strap is subjected to moisture and everyday wear, the shorter its lifespan. Leather straps worn under normal conditions should last between 6 months and 2 years.

CALIBER 715 (3 HANDS WITH DATE)

Funktionen Fonctions Functions

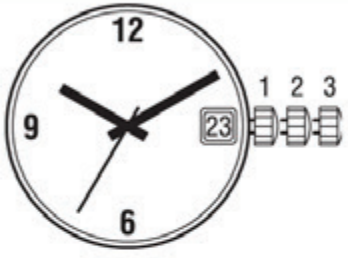
Kaliber Calibre Caliber	Stellwellenpos. Pos. de tige Stem position	Funktionen Fonctions Functions
715	1	Normale Position / Position normale / Running position
	2	Datumkorrektur / Correction de la date / Date correction
	3	Hand setting, stop-second with interruption of motor impulses

Batterie Pile Battery

Kaliber Calibre Caliber	Batteri Pile Battery	Spannung Voltage Tension	Artikelnummer RONDA Numero d'article RONDA Part number RONDA
715	371/SR920SW	1.55 V	3600.015.HGF

CALIBER 785 (3 HANDS WITH DATE)

Funktionen Fonctions Functions

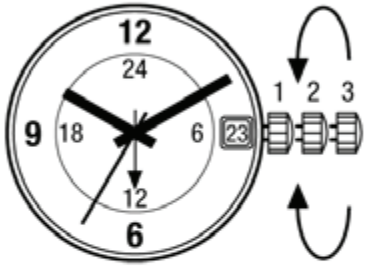
Kaliber Calibre Caliber	Stellwellenpos. Pos. de tige Stem position	Funktionen Fonctions Functions
		
785	1	Normale Position / Position normale / Running position
	2	Datumkorrektur / Correction de la date / Date correction
	3	Hand setting, stop-second with interruption of motor impulses

Batterie Pile Battery

Kaliber Calibre Caliber	Batterie Pile Battery	Spannung Voltage Tension	Artikelnummer RONDA Numero d'article RONDA Part number RONDA
785	362 / SR721SW	1.55 V	3600.014.HGF

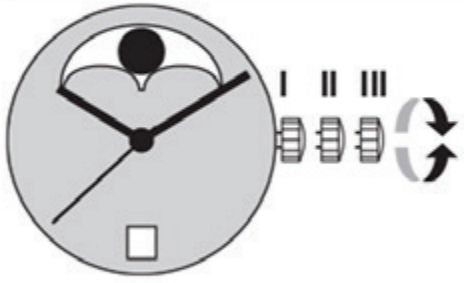
CALIBER 515.24 (WORLDTIME)

Funktionen Fonctions Functions

Kaliber Calibre Caliber	Stellwellenpos. Pos. de tige Stem position	Funktionen Fonctions Functions
		 Batterie/Pile/Battery 371 Ø 9.50 mm, H 2.10 mm
515.24	1	Normale Position / Position normale / Running position
	2	Datumkorrektur / 24-Stundenkorrektur Correction de la date / Correction 24 heures Date correction / 24 hours correction
	3	Zeiger stellen, Sekunden-Stopp mit Unterbruch der Motorimpulse Mise à l'heure, stop-seconde avec interruption des impulsions moteur Hand setting, stop-second with interruption of motor pulses

CALIBER 708 (3 HAND MOONPHASE)

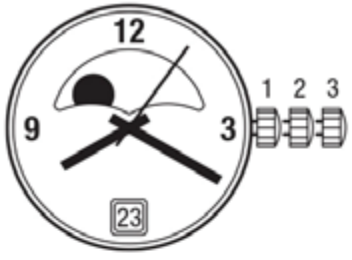
Functions

Caliber	Stem position	Functions
		
708	1	**Position of rest** (watch running)
	2	**Quick-change correction for date** *Blocking time for the quick-change day correction is from approx. 9.30 pm and midnight.* – Pull the crown out to position II (watch still running). – Turn the crown until the current date appears. – Push the crown back into position I.
	3	**Setting the time** – Pull the crown out to position III (watch stopped). – Turn the crown, until the current time is displayed (remember the 24-hour cycle). – Push the crown back into position I.
		Setting the moonphase display *There is no quick-change correction available setting the moonphase.* – Pull the crown out to position III (watch stopped). – Turn the hands forward by turning the crown, until the current moonphase display appears. – Push the crown back into position II and set the current date using the quick change correction. – Push the crown back into position I.

Battery

Caliber	Battery	Voltage	Part number RONDA
708	371/SR920SW	1.55 V	3600.015.HGF

CALIBER 708 (3 HAND MOONPHASE)



Full moon dates

	2016	2017	2018	2019	2020
JAN	24	12	02/31	21	10
FEB	22	11		19	09
MAR	23	12	02/31	21	09
APR	22	11	30	19	08
MAY	21	10	29	18	07
JUN	20	09	28	17	05
JUL	19	09	27	16	05
AUG	18	07	26	15	03
SEP	16	06	25	14	02
OCT	16	05	24	13	01/31
NOV	14	04	23	12	30
DEC	14	03	22	12	30

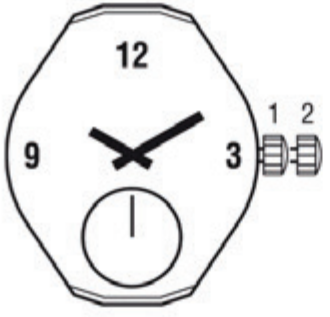
Funktionen Fonctions Functions

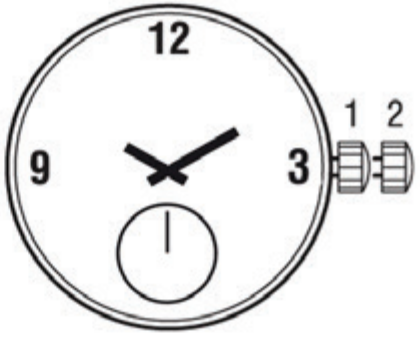
Kaliber Calibre Caliber	Stellwellenpos. Pos. de tige Stem position	Funktionen Fonctions Functions
708	1	Normale Position / Position normale / Running position
	2	Datumkorrektur / Correction de la date / Date correction
	3	Zieger stellen, Mond stellen, Sekunden-Stopp mit Unterbruch der Motorimpulse Mise à l'heure, phase lunaire, stop-seconde avec interruption des impulsions moteur Hand setting, moon setting, stop-second with interruption of motor impulses

CALIBER 1069 (SMALL SECONDS)

Funktionen Fonctions Functions

Kaliber Calibre Caliber	Stellwellenpos. Pos. de tige Stem position	Funktionen Fonctions Functions
1069	1	Normale Position / Position normale / Running position
	2	Zeiger stellen, Sekunden-Stopp mit Unterbruch der Motorimpulse Mise à l'heure, stop-seconde avec interruption des impulsions moteur Hand setting, stop-second with interruption of motor pulses



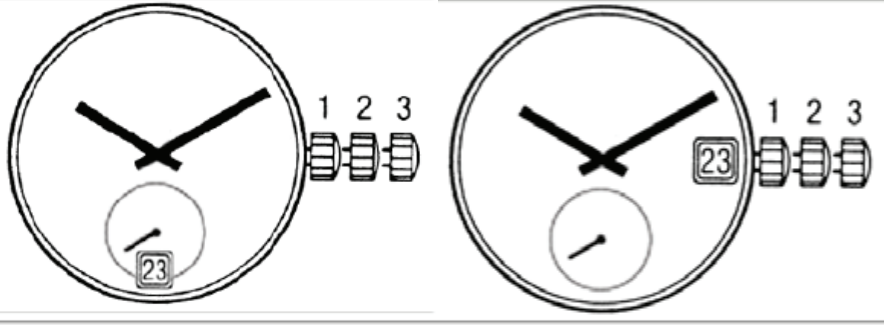


Batterie Pile Battery

Kaliber Calibre Caliber	Batterie Pile Battery	Spannung Voltage Tension	Artikelnummer RONDA Numero d'article RONDA Part number RONDA
1069	321/SR616SW	1.55 V	3600.023.HGF

CALIBER 6004.D (SMALL SECONDS)

Funktionen Fonctions Functions

Kaliber Calibre Caliber	Stellwellenpos. Pos. de tige Stem position	Funktionen Fonctions Functions
		Battery/Pile/Batterie 373 (Ø 9.5 mm, H 1.65 mm)
6004.D	1	Normale Position / Position normale / Running position
	2	Datumkorrektur Correction de la date Date correction
	3	Zeiger stellen, Sekunden-Stopp mit Unterbruch der Motorimpulse Mise à l'heure, stop-seconde avec interruption des impulsions moteur Hand setting, stop-second with interruption of motor pulses

CALIBER 5030.D (CHRONOGRAPH)

Description of the display and control buttons

Display elements

Second hand

Minute hand

Hour hand

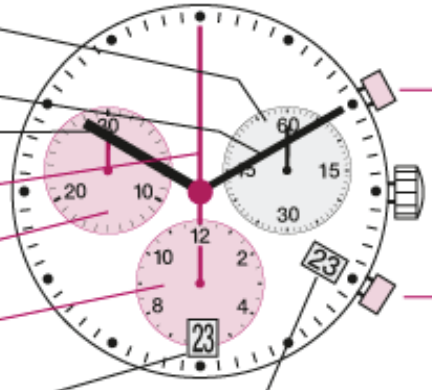
Second counter

Minute counter

Hour counter
(only 5030.D)

Date 5021.B

Date 5030.D



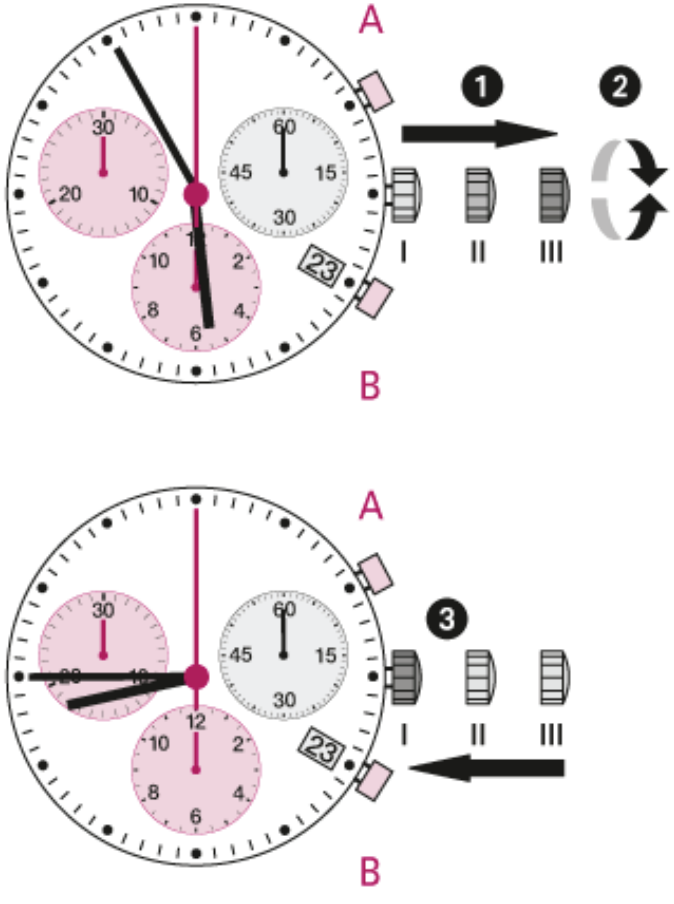
Control buttons

Push button A

Crown

Push button B

CALIBER 5030.D



Setting the time

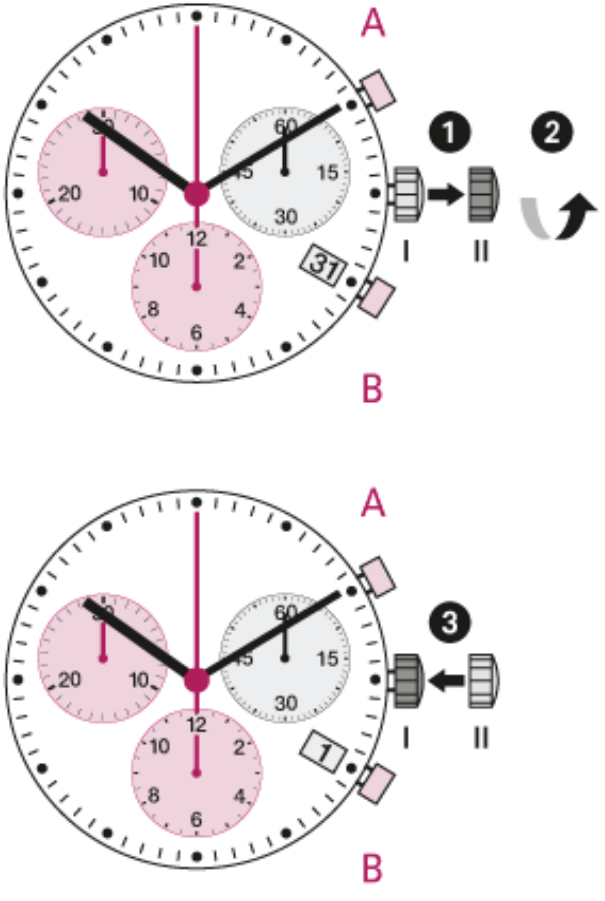
❶* Pull out the crown to position **III** (the watch stops).

❷ Turn the crown until you reach the correct time **8:45**.

❸* Push the crown back into position **I**.

Please note:
* In order to set the time to the exact second, ❶ must be pulled out when the second hand is in position «60».
Once the hour and minute hands have been set, ❸ must be pushed back into position I at the exact second.

CALIBER 5030.D

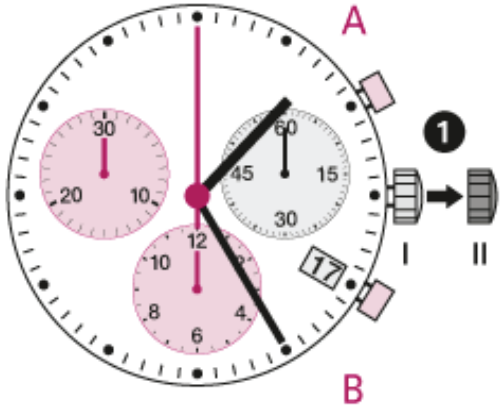


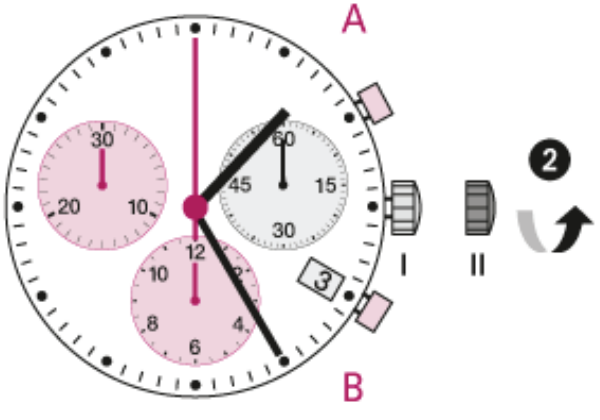
Setting the date (quick mode)

1. Pull out the crown to position **II** (the watch continues to run).
2. Turn the crown until the correct date [1] appears.
3. Push the crown back into position **I**.

Please note:
During the date changing phase between approx. 9 PM and 12 PM; the date must be set to the date of the following day.

CALIBER 5030.D





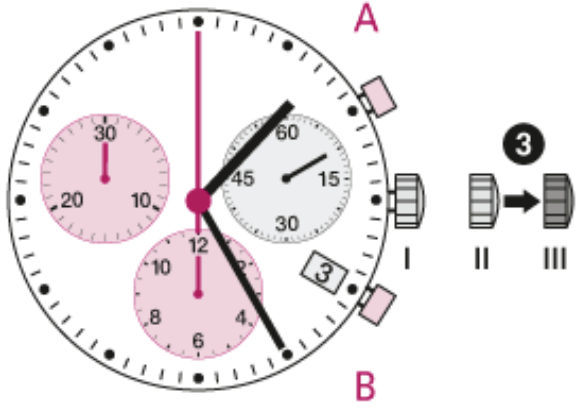
Setting the date/time following a battery change

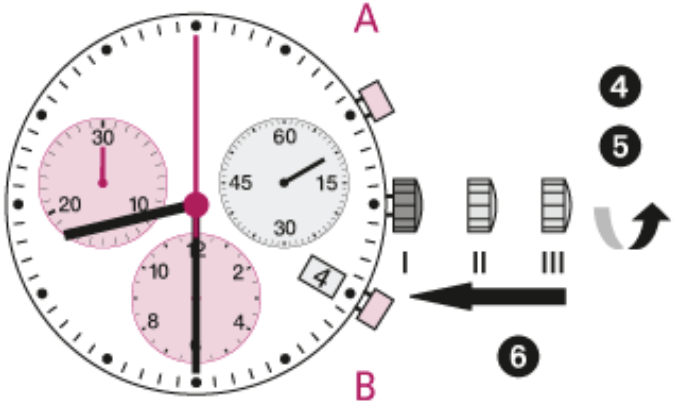
Example:
– Date / time on the watch: 17 / 1:25 AM
– Present date / time: 4 / 8:30 PM

❶ Pull out the crown to position **II** (the watch continues to run).

❷ Turn the crown until yesterday's date appears 3.

CALIBER 5030.D





❸* Pull out the crown to position **III** (the watch stops).

❹ Turn the crown until the correct date [4] appears.

❺** Continue to turn the crown until the correct time 8:30 PM appears.

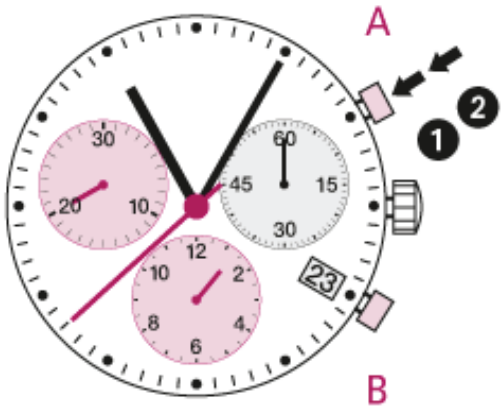
❻ Push the crown back into position **I**.

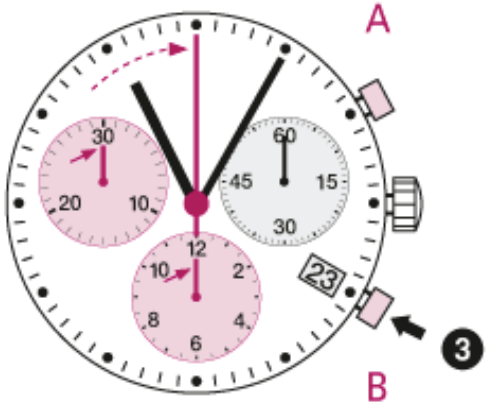
Please note:

* To set your watch to the exact second, please refer to the chapter entitled «setting the time».

** Please observe the AM/PM clock rhythm.

CALIBER 5030.D





Chronograph: Basic function

(Start / Stop / Reset)

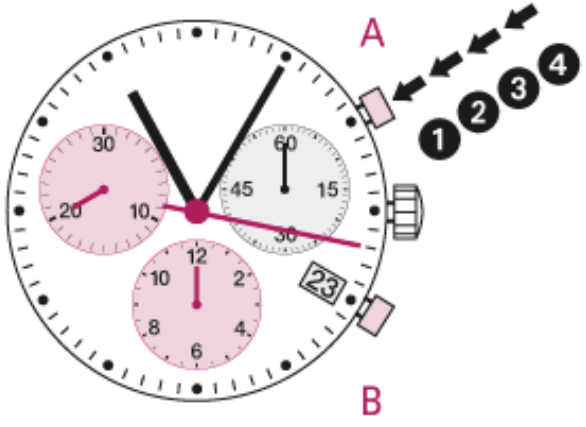
Example:

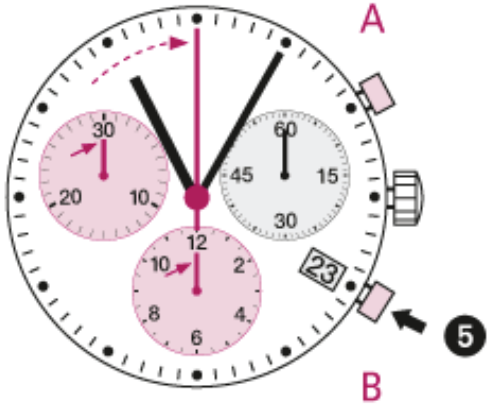
❶ **Start:** Press push-button **A**.

❷ **Stop:** to stop the timing, press push-button A once more and read the chronograph hands: **1h / 20min / 38 sec.**

❸ **Zero positioning:**
Press push-button **B**.
(The chronograph hands will be reset to their zero positions.)

CALIBER 5030.D





Chronograph: Accumulated timing

Example:

❶ **Start:** (start timing)

❷ **Stop:** (e.g. **15** min **5** sec following ❶)

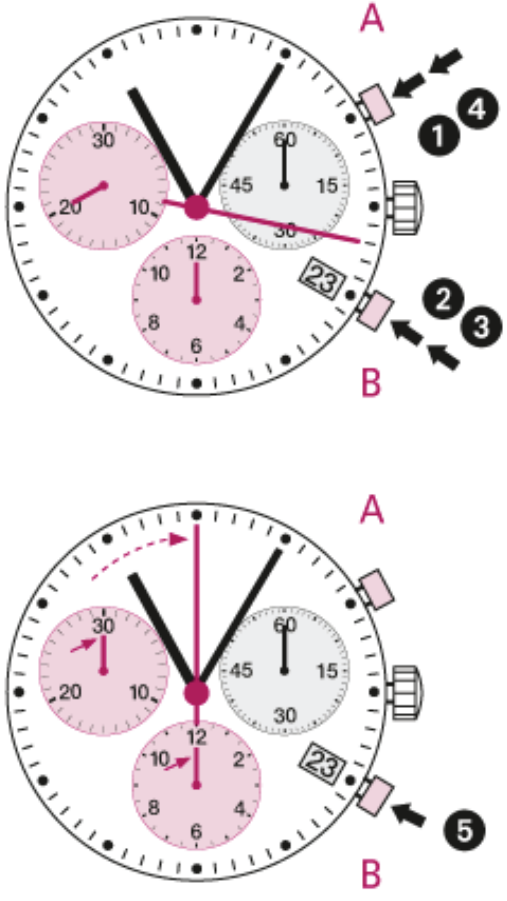
❸ **Restart:** (timing is resumed)

❹* **Stop:** (e.g. **5** min **12** sec following ❸)
= **20 min 17 sec**
(The accumulated measured time is shown)

❺ **Reset:**
The chronograph hands are returned to their zero positions.

Please note:
* Following ❹, the accumulation of the timing can be continued by pressing **push-button A** *(Restart / Stop, Restart / Stop, ...).*

CALIBER 5030.D



Chronograph:
Intermediate or interval timing

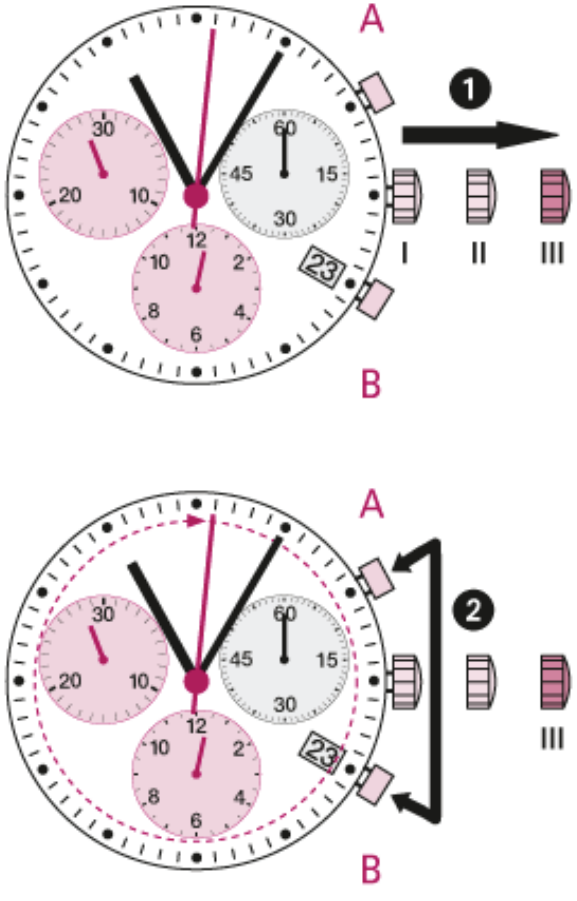
Example:

1. **Start:** (start timing)
2. **Display interval:**
   e.g. **20 minutes 17 seconds** (timing continues in the background)
3. **Making up the measured time:**
   (The chronograph hands are quickly advanced to the ongoing measured time.)
4. **Stop:** (Final time is displayed)
5. **Reset:**
   The chronograph hands are returned to their zero position.

Please note:

* Following 3, further intervals or intermediates can be displayed by pressing **push-button B** *(display interval / make up measured time, ...).*

CALIBER 5030.D



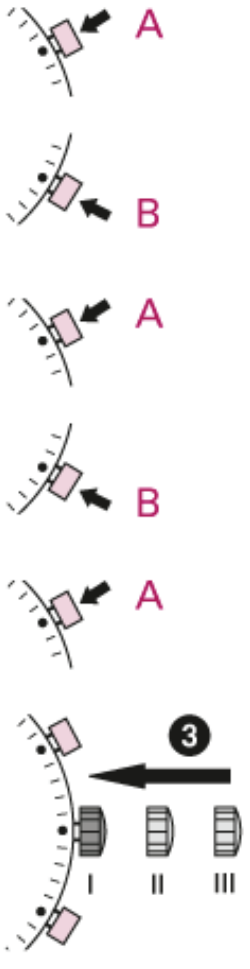
Adjusting the chronograph hands to zero position

Example:
One or several chronograph hands are not in their correct zero positions and have to be adjusted (e.g. following a battery change).

❶ Pull out the crown to position **III** (all chronograph hands are in their correct or incorrect zero position).

❷ Keep push-buttons **A and B** depressed **simultaneously** for at least 2 seconds (the second counter hand rotates by 360° → corrective mode is activated).

CALIBER 5030.D



Adjusting the second counter hand

Single step ← **A** **1 x short**
Continuous ← **A** **long**

↓

Adjusting the next hand B ←

↓

Adjusting the hour counter hand at 5030.D (position 6h)

Single step ← **A** **1 x short**
Continuous ← **A** **long**

↓

Adjusting the next hand B ←

↓

Adjusting the minute counter hand (position 9h)

Single step ← **A** **1 x short**
Continuous ← **A** **long**

↓

❸ Returning the crown to position **I**

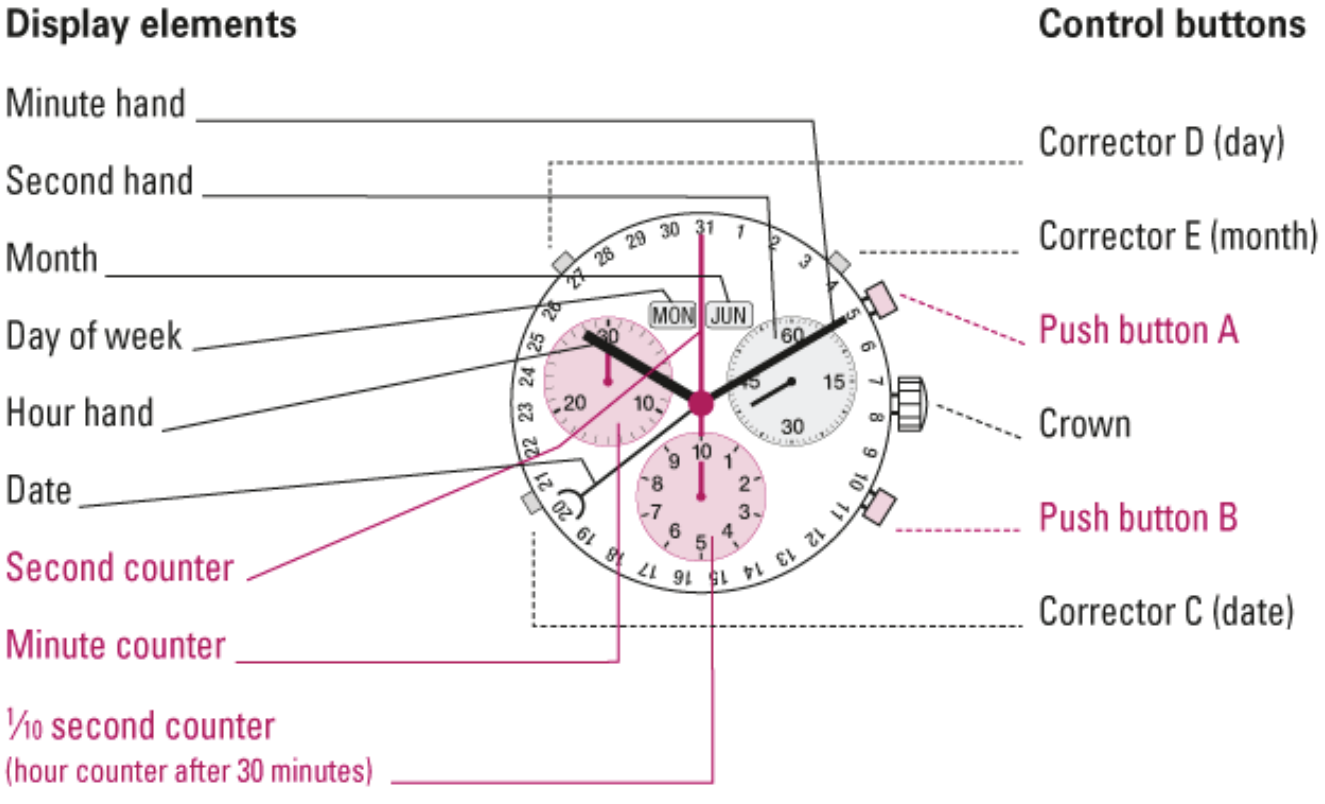
Termination of the chronograph hands adjustment
(can be carried out at any time).

CALIBER 5030.D

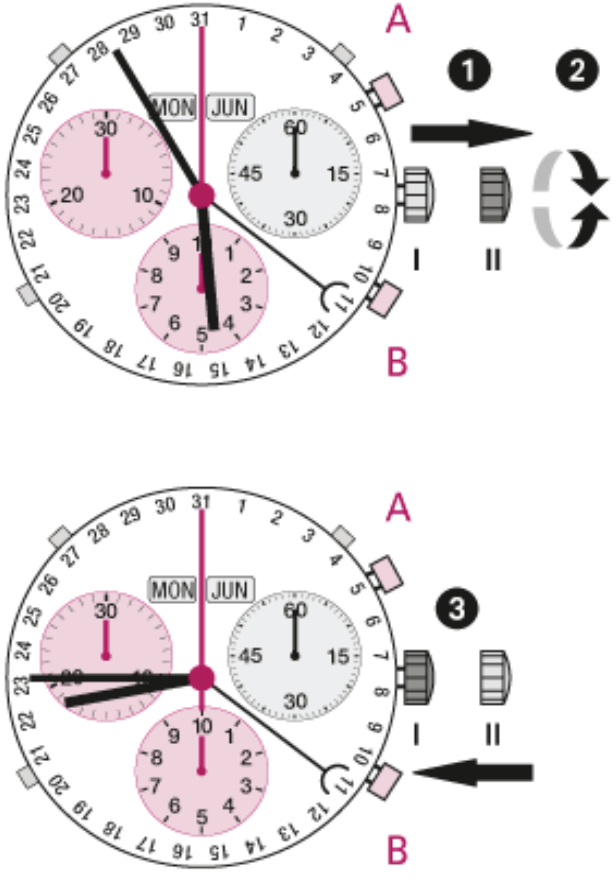
Battery type: 395 (diameter 9.5 mm x 2.6 mm / SR 927 SW)
Accuracy: +20 / -10 seconds per month

CALIBER 5040.F (MULTI-FUNCTION CHRONO-GRAPH)

Description of the display and control buttons



CALIBER 5040.F



Setting the time

❶* Pull out the crown to position **II** (the watch stops).

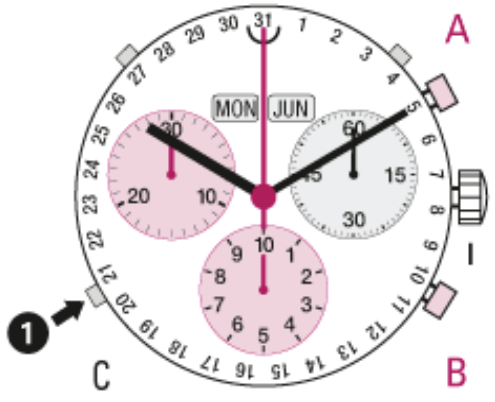
❷ Turn the crown until you reach the correct time **8.45**.

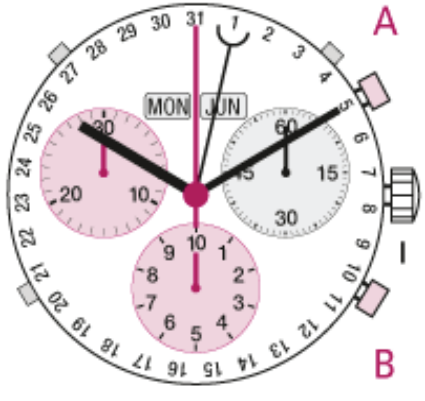
❸* Push the crown back into position **I**.

Please note:

* In order to set the time to the exact second, ❶ must be pulled out when the second hand is in position «60».
Once the hour and minute hands have been set, ❸ must be pushed back into position **I** at the exact second.

CALIBER 5040.F





Setting the date (quick mode)

Example after a change of month:

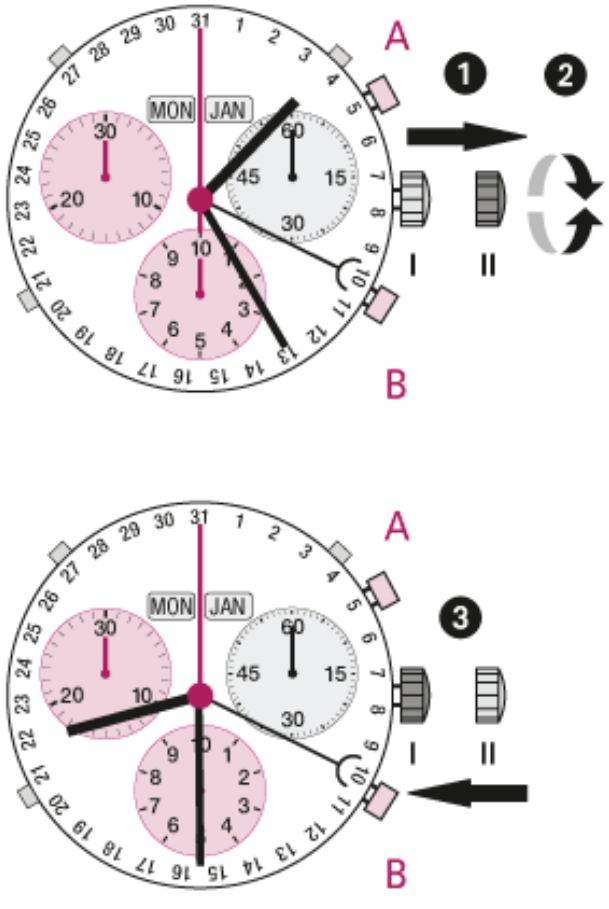
– Date on watch: 31

– Current date: 1

❶ Press the corrector C once to adjust the date 1 day forward.

Please note:
The date for the following day must be set during the date changing phase between approx 9:00 PM and 00:20 AM.

CALIBER 5040.F



Setting the time, date, day of week and month

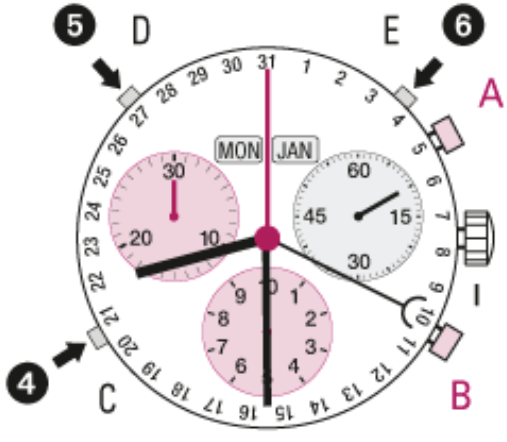
Example:
– On the watch: 10/MON/JAN/1:25 AM
– Current: 20/THU/OCT/8:30 PM

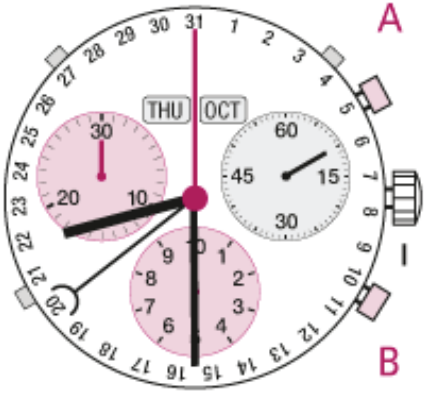
❶* Pull out the crown to position **II** (the watch stops).

❷** Turn crown until the current time is shown.

❸* Push crown to position **I** (watch continues to run).

CALIBER 5040.F





4 Press the corrector **C** to gradually advance the date hand.

5 Press the corrector **D** to gradually advance the day of week.

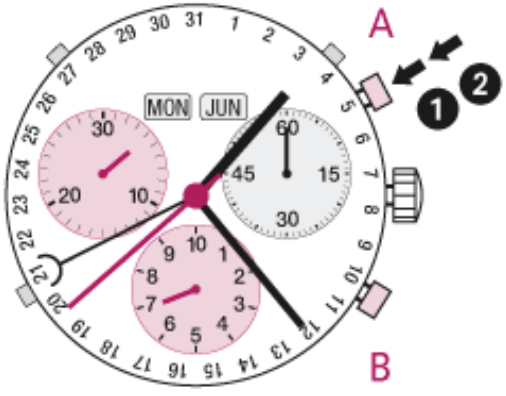
6 Press the corrector **E** to gradually advance the month.

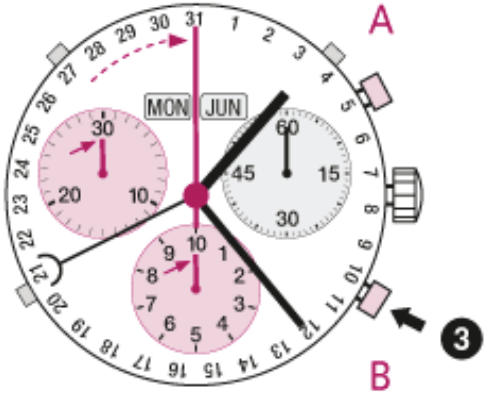
Please note:

* To set your watch to the exact second please refer to the chapter entitled «Setting the time»

** **Please observe the AM/PM clock rhythm**

CALIBER 5040.F





Chronograph: Basic function

(Start / Stop / Reset)

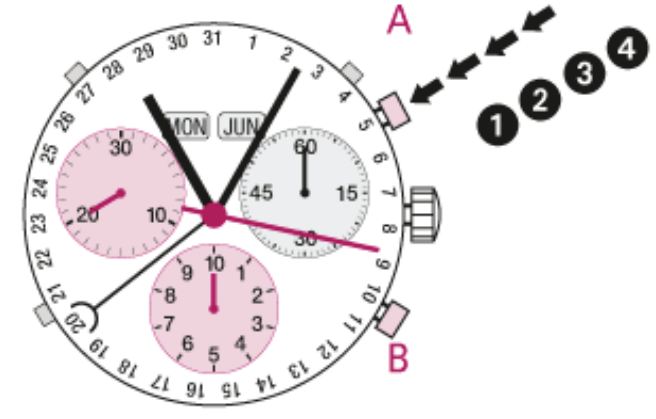
Example:

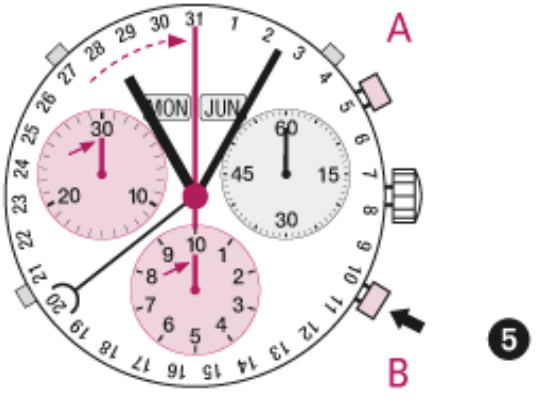
❶ **Start:** Press push-button **A**.

❷ **Stop:** to stop the timing, press push-button A once more and read the chronograph counters:
4 min / 38 sek / 7/10 sec

❸ **Zero positioning:**
Press push-button **B**.
(The chronograph hands will be reset to their zero positions.)

CALIBER 5040.F





Chronograph: Accumulated timing

Example:

❶ **Start:** (start timing)

❷ **Stop:** (e.g. **15** min **5** sec following ❶)

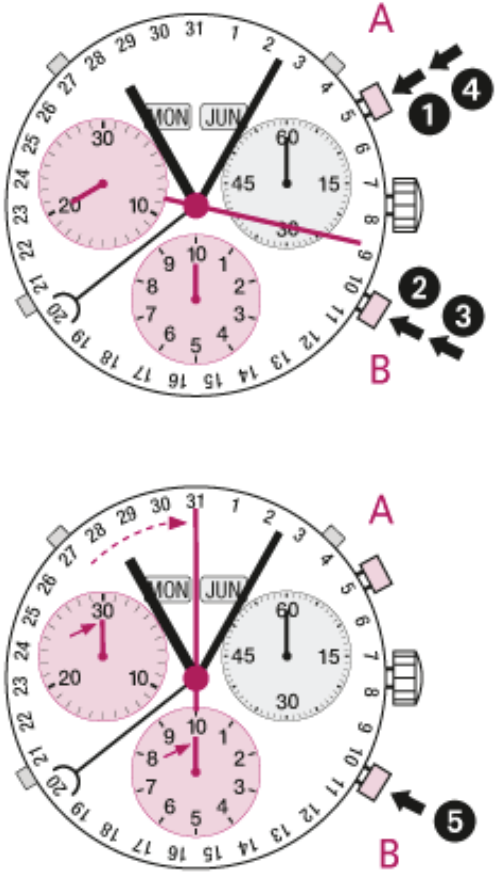
❸ **Restart:** (timing is resumed)

❹* **Stop:** (e.g. **5** min **12** sec following ❸)
= **20 min 17 sec**
(The accumulated measured time is shown)

❺ **Reset:**
The chronograph hands are returned to their zero positions.

Please note:
* Following ❹, the accumulation of the timing can be continued by pressing **push-button A** *(Restart / Stop, Restart / Stop, ...).*

CALIBER 5040.F



Chronograph: Intermediate or interval timing

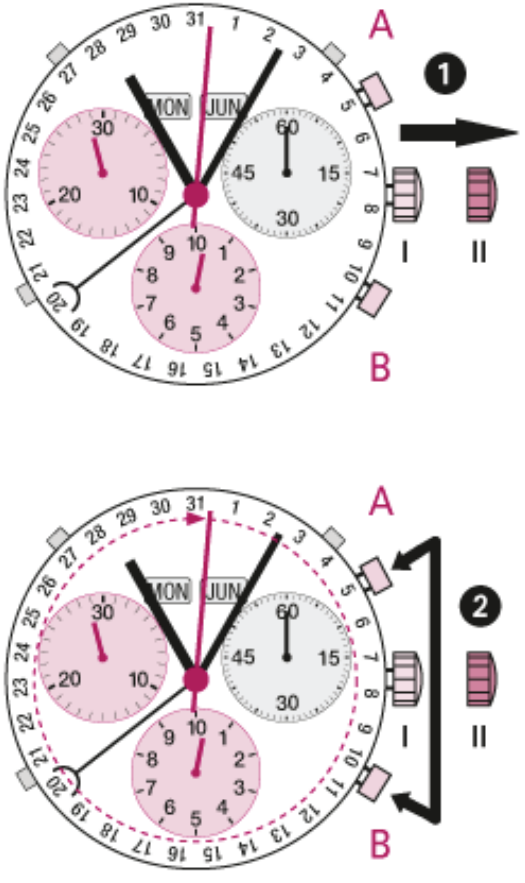
Example:

1. **Start:** (start timing)
2. **Display interval:** e.g. **20 minutes 17 seconds** (timing continues in the background)
3. * **Making up the measured time:** (The chronograph hands are quickly advanced to the ongoing measured time.)
4. **Stop:** (Final time is displayed.)
5. **Reset:** The chronograph hands are returned to their zero position

Please note:

* Following 3, further intervals or intermediates can be displayed by pressing **push-button B** *(display interval / make up measured time, ...).*

CALIBER 5040.F



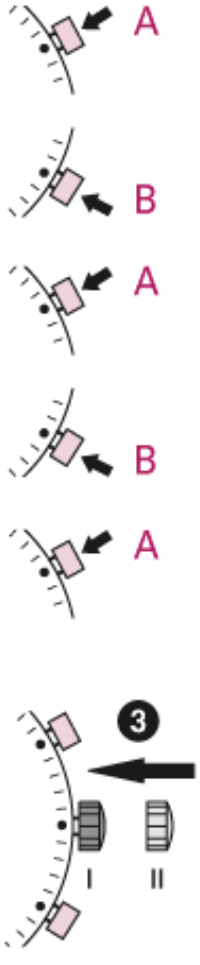
Adjusting the chronograph hands to zero position

Example:
One or several chronograph hands are not in their correct zero positions and have to be adjusted (e.g. following a battery change).

1. Pull out the crown to position **II** (all chronograph hands are in their correct or incorrect zero position).

2. Keep push-buttons **A and B** depressed **simultaneously** for at least 2 seconds (the second counter hand rotates by 360° → corrective mode is activated).

CALIBER 5040.F



Adjusting the second counter hand

Single step ← A — 1 x short
Continuous ← A — long

Adjusting the next hand B ←

Adjusting the 1/10 second counter hand (position 6h)

Single step ← A — 1 x short
Continuous ← A — long

Adjusting the next hand B ←

Adjusting the minute counter (position 9h)

Single step ← A — 1 x short
Continuous ← A — long

❸ Returning the crown to position **I**

Termination of the chronograph hands adjustment (can be carried out at any time).

CALIBER 5040.F

Battery type: 395 (diameter 9.5 mm x 2.6 mm / SR 927 SW)
Accuracy: +20 / -10 seconds per month